

 Entrust Datacard™

# Designed for Possibilities.



**Introducing the next generation  
of on-demand desktop printing.**

Entrust Datacard™ Desktop Retransfer Series



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 Entrust Datacard™

The Entrust Datacard™ Desktop Retransfer Series

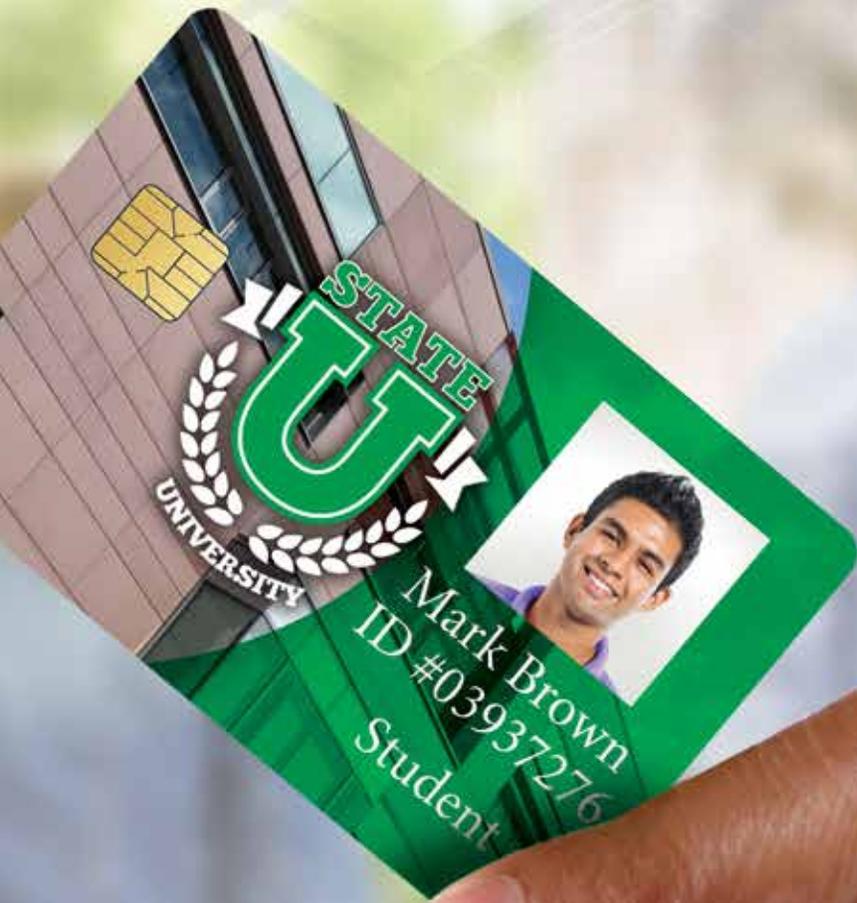
# Print brilliant-looking cards like never before.

Few things get more use on a daily basis than the cards in our wallets or purses. Whether it's making a purchase, accessing a workplace or traveling through a secure checkpoint, issuing a trusted credential is more important than ever.

**A reliable solution for producing the cards you need in the instant you need them.**

Entrust Datacard has combined its years of experience in multiple market segments with its expertise in central and desktop card issuance to bring you a business solution unlike any other on the market today. The Entrust Datacard™ Desktop Retransfer Series gives you the flexibility to create whatever kind of cards you need, wherever and whenever you need them.

The possibilities are almost endless.



Mark Brown  
ID #03937276  
Student

## Beautiful cards.

The Entrust Datacard™ Desktop Retransfer Series produces vibrant color to enhance branding and customer engagement and provide a look of prestige. Customers will also appreciate:

- High-resolution (600 dpi) output for fine-line detail and sharp edges.
- Photo-quality imagery for realistic image reproductions.
- Over-the-edge printing for a more polished presentation.
- Pigment ink for long-lasting images that help reduce card replacements.

## Flexibility, simplified.

No matter how specific your needs are, the Desktop Retransfer Series gives you the operational flexibility and simplicity to increase productivity.

- Print beautiful designs on smart cards thanks to over-the-edge printing, which lets you print to the edge of a chip.
- Print on the uneven surface of a card with an embedded chip.
- Choose a card type that works for your specific application. Retransfer technology allows you to print on card types such as PVC, PVC Composite, PC or PET.
- Scale your solution with the ability to upgrade options, including smart card or lamination as your print needs change.
- Reduce the cost of your operation by printing your entire card design on blank white card stock, rather than using pre-litho stock.





### **Built-in security.**

Security is built in to Entrust Datacard™ Desktop Retransfer Printers.

- Secure boot prevents system startup at any indication of malware or other threats.
- TPM module in every printer provides secure storage of certificates and keys.
- Optional locks help safeguard against unauthorized printer use.

### **Security and durability, enhanced.**

Additional options make it more difficult to counterfeit or tamper with cards:

- Technology enables UV printing and small, fine-line printing for extra security.
- Adding another layer of retransfer film boosts durability.

By adding the lamination module, you not only extend the life of your cards with multiple lamination options, but also improve security further with holographic overlays and laminates as well as adding tactile impression.

### **Increased efficiency and cost containment.**

Entrust Datacard is a trusted brand with extensive card issuance experience. This integrated Entrust Datacard solution has been designed to provide reliable, print-on-demand capability with easy setup, minimal requirements for support and maintenance, maximum flexibility in design, and options to reduce costs while meeting your card design needs.

# A print-on-demand solution that works for you.

The Entrust Datacard™ Desktop Retransfer Series is designed to quickly adapt to a changing business environment. Modularity means you can start with just the printer, use the printer with your existing Entrust Datacard desktop laminator or embosser modules, or add a new laminator or embosser module immediately or in the future—whatever's right for you.

## Retransfer Printer

Whether you have one card design or many, the Entrust Datacard™ Desktop Retransfer Printer reliably provides instant issue cards with vibrant color and outstanding color patterns to reinforce your organization's brand or image.

## Printer + Laminator

The addition of the laminator module provides numerous options for enhancing durability and security. Choose from a wide variety of lamination options to extend the life of your cards and customize

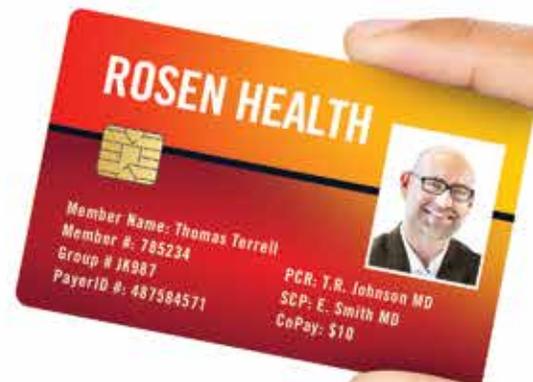
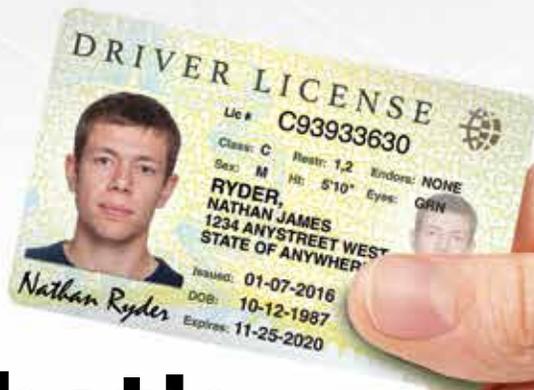
them for enhanced security. The laminator also allows you to add tactile impression—a unique security feature that deters alteration and allows you to promote your brand in exciting new ways.

## Printer + Embosser

The addition of the embosser gives you the ability to create prestigious-looking cards that enhance your brand and increase customer satisfaction. Topping foil options are also available to

further enrich the look of your cards. Embossed characters are virtually impossible to alter, forge or remove, adding even more security to your card program.

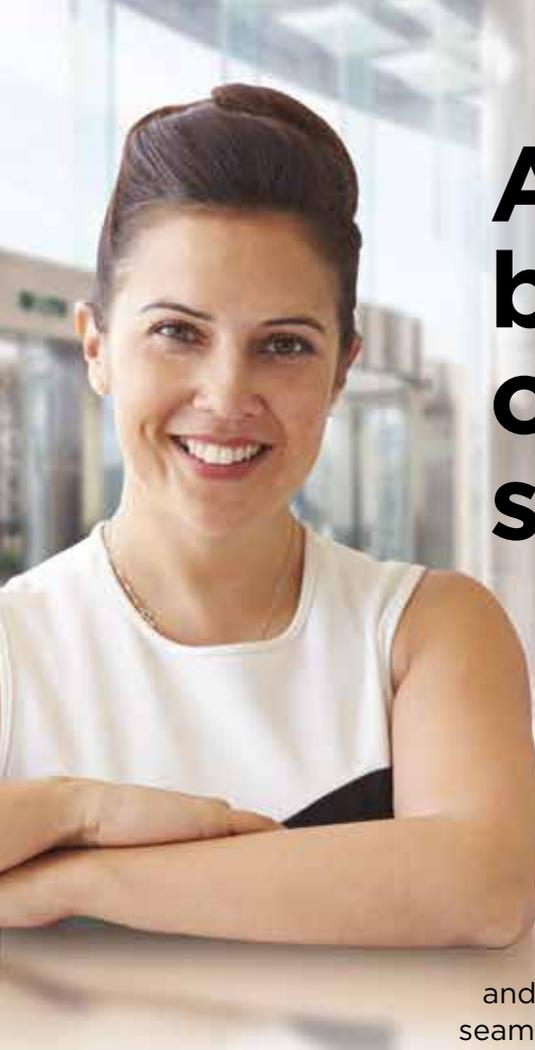




# Discover what's possible.

The Entrust Datacard Desktop Retransfer Series gives you the ultimate design and security level flexibility. Whether your organization issues just one type of card or many, the Desktop Retransfer Series has it handled.

- Government-issued ID cards
- National voter ID cards
- Driver's licenses
- Employee ID and access cards
- Credit and debit cards
- Loyalty and gift cards
- Travel, gaming and entertainment cards
- Membership cards



# A multitude of benefits from one expert source.

From hardware to software to supplies, when you work with Entrust Datacard, you benefit from our decades of experience providing end-to-end solutions. Naturally, a streamlined vendor experience offers upfront convenience. But “one stop shopping” isn’t just about convenience; it’s also about compatibility. Our hardware, software and supplies are designed to work seamlessly and optimally together. So you can spend less time maintaining and more time designing for possibilities.



To learn more about the Entrust Datacard™ Desktop Retransfer Series, visit [entrustdatacard.com](http://entrustdatacard.com) or contact your local sales representative.



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